



About Asana

Asana is a leading work management platform empowering teams to do great things together. With a mission of helping humanity thrive by enabling all teams to work together effortlessly, Asana seeks to eliminate the 'work about work' so that companies can focus on the work making the greatest impact.

Fast Facts

- With nearly 400 employees worldwide, Asana is headquartered in San Francisco in addition to offices in New York, Dublin and Australia
- Asana has over 50,000 paying organizations and millions of customers around the world
- Available in 195 countries and 6 global languages
- Teams using Asana report being 45% more productive
- Named a Top 5 [Best Place to Work](#) by Fortune and Great Place to Work in 2017 and 2018
- Named a Leader in the The Forrester Wave™: Collaborative Work Management Tools for The Enterprise, Q4 2018 [report](#)

Key Features

- **Portfolios:** Serves as a company's mission control center, eliminating the manual work of searching for, tracking down and piecing together information and status updates with a single, real-time view of the status of key initiatives.
- **Timeline:** Provides a living view of how all work fits together, helping you start projects on the right foot and hit your deadlines. The in-depth project plans show how all of your tasks connect and adapt as problems arise or work changes.
- **Calendar:** Gives teams the ability to nail down timing, spot holes and overlaps and easily make adjustments to maximize their time across various projects.
- **Integrations:** With over 100 integrations including Box, Dossier, Dropbox, Okta, Outlook, Salesforce and Slack, wherever the work is happening, Asana is there.

Product Tiers & Pricing

- Basic (Free)
- Premium (\$11.99 monthly)
- Business (\$23.99 monthly)
- Enterprise (contact a team member for pricing)

Customers

More than 50,000 paying organizations and millions of customers around the world, including AB-InBev, Airbnb, Concerted Care Group, Disney, KLM Air France, NASA, Overstock.com, Vox Media and Zalando, use Asana to drive clarity of plan, purpose and responsibility across their teams.

- **Sony Music:** At Sony Music, designers, developers and PR team members use Asana's Timeline feature to manage the entire app development process. Sony's Digital Marketing team also relies on Asana to manage social media for thousands of artists, including Bob Dylan, Michael Jackson, Queen and The Rolling Stones.
- **Uber:** Uber relies on Asana to rapidly expand to new cities, enabling Uber to launch new cities four times faster than before adoption. Uber has completed more than 600 launches using Asana to ensure strong collaboration across teams..
- **Viessmann:** Viessmann, a 100-year-old family-owned HVAC manufacturing company, uses Asana to power its digital transformation. Asana keeps both products and employees connected digitally to ensure the success of the company and its more than 12,000 employees as they continue to grow.