



## About Asana

Asana is a leading work management platform helping teams orchestrate their work, from daily tasks to large business initiatives. With a mission of helping humanity thrive by enabling the world's teams to work together effortlessly, Asana seeks to eliminate the 'work about work' so that teams can focus on the work making the greatest impact.

## Fast Facts

- With more than 600 employees worldwide, Asana is headquartered in San Francisco with offices in Dublin, London, Munich, New York, Reykjavik, Sydney, Tokyo, and Vancouver
- Asana has over 70,000 paying organizations and millions of customers around the world
- Available in 195 countries and 6 global languages
- Teams using Asana report being 45% more productive
- Named a Top 5 [Best Place to Work](#) by Fortune and Great Place to Work in 2017, 2018 and 2019
- Named a Leader in The Forrester Wave™: Collaborative Work Management Tools for The Enterprise, Q4 2018 [report](#)

## Key Features

- **Automation:** Enables individuals, teams and ultimately organizations to achieve new levels of efficiency and productivity with the introduction of a custom Rules builder, Vision and Voice mobile features and smarter project templates.
- **Workload:** Gives greater insight into team capacity to make smarter decisions about who's working on what at any given time.
- **Asana for Marketing & Creative Teams:** An end-to-end solution for teams to manage their entire marketing and design process from start to finish.
- **Portfolios:** Serves as a company's mission control center, eliminating the manual work of searching for, tracking down and piecing together information and status updates with a single, real-time view of the status of key initiatives.
- **Timeline:** Provides a living view of how all work fits together, helping you start projects on the right foot and hit your deadlines. The in-depth project plans show how all of your tasks connect and adapt as problems arise or work changes.
- **Integrations:** With over 100 integrations including Box, Dossier, Dropbox, Okta, Outlook, Salesforce and Slack, wherever the work is happening, Asana is there.

## Pricing

Asana is available for teams and organizations of all sizes across four pricing plans - Basic, Premium, Business and Enterprise. For more details, visit <https://asana.com/pricing>.

## Customers

More than 70,000 paying organizations and millions of customers around the world, including AirAsia, AllBirds, Grab, KLM Air France, National Aeronautics and Space Administration, Sephora, Traveloka, Uber, and Viessmann, rely on Asana to manage everything from company objectives to digital transformation to product launches and marketing campaigns.